

eco-friendly merchandise

The average person living in the UK throws away their own body weight in waste every seven weeks. *(Source: www.wasteawarescotland.org.uk)*

Branded promotional gifts are undoubtedly one of the easiest and most popular ways to promote your organisation. Before you order your next batch of personalised pens or mousemats, take a moment to consider some eco-friendly alternatives.

You can choose from a wide variety of responsibly sourced promotional items. Some of the more unique ones we like are:

- **Branded oranges, a fruity version of your logo!**
- **Bags** made from recycled paper or jute, a natural fibre which is 100% biodegradable.
- **Pencils** made from recycled money and denim cloth scraps.
- **Mouse mats** made from recycled tyres.
- **Coasters** made from recycled vending cups.

Not only are these items unique, they will help boost your organisation's credentials and show your commitment towards environmental sustainability.

And they don't need to be expensive either!

Here's a guide to prices*

Item	Quantity	Cost
Branded oranges	250 / 1000	£1.20 / £1.10 ea
Coasters	500 / 1000	£0.70 / £0.45 ea
Recycled money pencils	500 / 1000	£0.38 / £0.31 ea
Recycled denim pencils	500 / 1000	£0.38 / £0.31 ea
Mouse mats	500 / 1000	£2.40 / £2.28 ea

* Prices from June 2008

Contact The Graphics Company to find out more.

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