

# recycled papers

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**Each tonne of paper recycled saves 15 average-sized trees, as well as their surrounding habitat and wildlife.** *(Source: World Wildlife Fund)*

There is a great variety of recycled papers available on the market today. Available in uncoated and coated finishes from 80gsm to 350gsm weights, there is a paper suitable for every use.

We can source paper composed entirely of de-inked Post Consumer Waste (the best recycled content) or source locally to reduce transportation from mill to printer.

Recycled papers are so popular and widely available now that the price difference between them and non-recycled paper is constantly narrowing. In some cases, we can source a recycled paper as cost-effectively as a standard coated stock. Ranges are available for both litho and digital printing.

The results from recycled papers in terms of whiteness and quality of printing are excellent. If, however, you prefer the traditional recycled look, there are some papers that retain the

mottled look with an off-white colour and evidence of fibres showing.

When using recycled papers, it is worth making the extra effort to ensure that vegetable inks are used for printing, that seals are water-based rather than solvent-based and certain finishes, such as lamination, should be avoided as this renders your publication non-recyclable at the end of its life.

## **Some recycled papers we like:**

- **Revive75** Matt, Silk and Gloss (75% de-inked Post Consumer Waste with FSC certification)
- **Cyclus Offset** and **Cyclus Print** (100% Post Consumer Waste)
- **Evolve Business**: can be bought in A4 reams, good for internal use (100% Post Consumer Waste)
- **Conqueror Recycled**: for an environmentally friendly option for stationery (minimum 25% Post Consumer Waste).

